

# Bid & Hammer launches e-retail venture

## OUR BUREAU

Bid & Hammer has launched its e-retailing venture 'B&H Shop', an online antiques show and sale platform for art, jewelry, prints, furniture, home decor and other exciting gifts and collectibles.

Ankush Dadha, director of Bid & Hammer and says "One can purchase the product from Facebook page itself without having to visit the website. The unique feature of this store is that No Bids - No Premium - No Registration is required as mandated at auctions. Clients pay just One Flat Rate without losing the advantage of buying through Bid & Hammer. In between auctions we now wish to continue engaging our patrons and at the same time cater to a new collector base by the introduction of a home-décor and collectible accessories segment that does not involve the formalities of an auction."

